



Executive Board Meeting
Van Arsdale Elementary School PTSA
7535 Alkire Street
Arvada, Colorado 80005
November 16, 2016
4:15 P.M.

CALL TO ORDER: The PTSA Executive Board meeting of Van Arsdale Elementary School was called to order August 15, 2016, in the school library at 4:14P.M. by President, Michelle Lucero. Secretary, Lindsay Shaw, recorded the minutes.

ATTENDANCE 23 members were in attendance with Executive Committee: President, Michelle Lucero; Vice-President, Trina Burton; VP Communications, Cathi Kruse; Treasurer, Dawn Joselyn; Secretary, Lindsay Shaw; Principal, Susan Chapla, Karen Cravens, Tami Thompson, Ted Carpenter, Sarah Demers, Dani Rice, Lana Hearne, Craig Vander Laan, Lena Vander Laan, Suzanne Ghais, Melissa Boyer, Kasey Vair, Kristen Gray, Beth Elmgreen (Achievement Director- Jeffco), Debbie Sarensen, Janelle Fuller, Holly Gunsauls, Michelle McHugh

Introductions all around

OFFICER REPORTS:

VP Communications: Cathi presents an app for school communications- called "Flyer" App. See attached handout for details. Q-Sarah Demers- Is the cost guaranteed? A- Yes for 2 yr contract. Q- Lana Hearne- Will we still use PTSA website? Website would be updated directly from the app. Could phase it out eventually. The app has short bursts of information catered to your individual needs/wants. Q-Susan Chapla- Is it possible to see the app at next meeting? A- Yes, we can review Kullerstrand Elementary's, and possibly arrange for the owner to come show with power point. We would want to launch the app before the end of this school year so parents aren't bombarded with new technology at the beginning of the next school year. At this point we are just researching, and need parent feedback. Q-Sarah Demers- Is there a trial period? A- No. The app would be specially built/designed for Van Arsdale, so it is all or nothing. Lana Hearne, and Dani Rice suggest that we submit a parent survey for feedback in regards to the app- they agree it sounds like a good idea, but needs more thought. Q- Tami Thompson- Is the app free for the user? A- Yes. Also, Michelle McHugh and Cathi have been working together discussing the app and security. There is no personal information listed on the app.

President: Michelle Lucero proposes moving PTSA general meeting start time to 4:00pm rather than 4:15pm due to fact that many parents stay at school and wait for meeting to begin rather than going home and retuning. All in favor.

Treasurer: Dawn reviews final numbers for the Silent Auction- Net gain is \$10, 230.96. For next school year, PTSA proposes moving Read-a-thon to fall, and Silent Auction to April.

Vice-President: Trina proposes adding another VP to board next year. Q- Lana Hearne- Will it be harder to find someone to fill VP roll than just finding additional committee chairs? Board members shouldn't be committee chairs, but when we don't get enough additional help it always seems to fall to board. Mrs. Chapla suggests that we discuss this possibility at next exec meeting as there seems to still be more discussion needed.

NEW BUSINESS: Michelle McHugh presents Technology proposal. Has several young students between 1-3rd grades present to display the technology potential. Van Arsdale Technology team has been evaluating the VA tech compared to tech at other schools in the area. Currently VA has 118 Ipads, and 89 Chromebooks. We have lower numbers than other local schools. The systemic replacement plan for teacher devices is funded from VA, but not the student replacement. Kids demonstrate potential tech that could be a reality for the school with additional funding by PTSA.

ADJOURNMENT: The meeting was adjourned at 5:02 P.M.

Lindsay Shaw, Secretary

Approved: _____
Date: _____